



**BANNER MARKETING GROUP  
BANNERS & FLAGS UNLIMITED  
(Since 1983)**

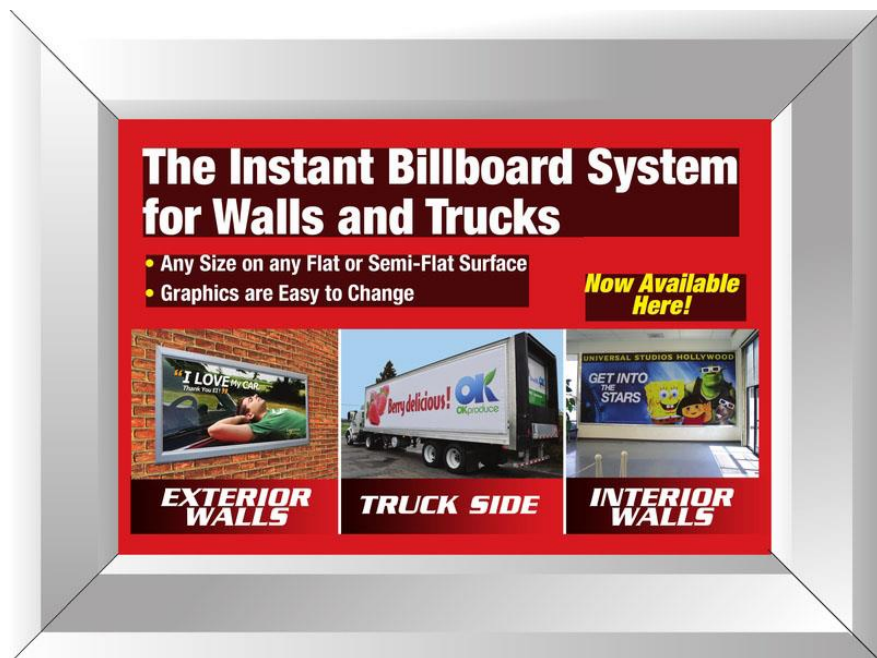
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## **WALL & TRUCK BANNER BILLBOARDS**

We manufacture Wall & Truck Banner Billboards in California that will allow the opportunity to change out banners or different fabrics purchased through our company quickly and easily that will be installed in an all-aluminum frame so the banners or fabrics will look as if they are actually permanent signs. We can manufacture the frames as well as the banners or fabrics to be any size. The frames are available (for an extra charge) in any PMS color and are available in a chrome finish. The full color banners can be up to 16' high without any seams and as long as you need. The frames are manufactured for both interior and exterior use and are a one-time investment. The frames can also be used on any buildings or trucks as a rental opportunity for others that need their information in that space. If you provide us with the size Wall & Truck Banner Billboard frame you would like, we'll provide you with a quote on the frame and the vinyl banner or fabric of your' choice.

Please click on the following link to view the **product video**.

<https://www.youtube.com/watch?v=yHsUAp6SibY&feature=youtu.be>



Please click on the following link to view the **installation video**.

[https://www.youtube.com/watch?feature=player\\_detailpage&v=vML1LmAlmFc](https://www.youtube.com/watch?feature=player_detailpage&v=vML1LmAlmFc)

## **HOW WALL & TRUCK BANNER BILLBOARDS WORK**

### **How does it work?**

The unique 2-piece design forms a "Self-Tensioning Clamp" which:

- A) Clamps down to hold vinyl securely in place, and
- B) Stretches vinyl media to form a smooth, seamless, wrinkle-free display.

### **How does the frame attach to the wall/substrate behind it?**

As a convenience, we send fasteners (screws) out with each order. While screws and rivets are most common, each type of substrate/wall may require unique anchoring. Tapcons are recommended for concrete walls. Customer must determine the exact fastener to be used, depending on the individual job/surface.

Note: For certain applications, we also make available an incredible bonding system whereby NO MECHANICAL FASTENERS are necessary. (Call for details.)

### **How does the vinyl attach to the frame?**

AMF's unique design utilizes ADVANCED, REUSABLE adhesion to hold vinyl tight during the installation process. Once the Cover Plate is installed, the bonding area is no longer relied upon.

### **When vinyl needs replaced, does adhesive on the frame also need to be replaced?**

No. The entire system is designed to be re-used.

If bonding strips become dirty or exposed to weather, causing loss of adhesion, you can order it by the roll.

### **What Kind of vinyl does the framing system require?**

Virtually any flexible media or "Banner Vinyl" will work, from 7oz to 20oz+. (Recommend 13 oz. minimum.) Also works with canvas or mesh materials.

### **Does the vinyl need special fabrication for example bleeding, cables, hems, grommets?**

No, absolutely no finishing is required. Just the vinyl with the raw edge, straight off the roll, works perfectly.

### **What makes the vinyl tight?**

(With no moving parts or special tool requirements, how is the vinyl "stretched"?)

One of the unique claims of our patent is "Self-Tensioning". The vinyl is made tight during the installation process. Vinyl is hung in place by hand, and then the 2 frame layers interlock - *clamping and stretching, simultaneously* - so that when the final anchors are set, the vinyl is tight.

### **Can I reuse the frame system in order to change out the graphics?**

Yes, as many times as you like. Our system makes changing graphics easy and affordable. Our bonding system maintains 75% of its adhesion for life.

Multiple changes are no problem.

### **Can the vinyl be re-used?**

Yes the vinyl can be used often as you like. Some advertising messages may be stored and reused on rotation with other seasonal or time sensitive ads.

### **Can the Frames be re-used?**

Yes. Frames can be reused. If screws are used to secure top cap, care should be taken when reusing the same holes. Drill/screw gun must be on "gentle" setting so as not to strip the holes. (Screws are steel. Frames are aluminum, and therefore softer.) Some opt for using slightly large screw diameter after a certain number of change-outs. Rivets work well, but must be drilled out to remove top cap, then replaced with new rivets. No danger of stripping holes this way.

### **Are there any special tool requirements?**

No special tools are needed. There are no moving parts.

A basic drill or screw gun will do the job.

### **Do I need to hire "Certified Installation Crews", or can we do it ourselves?**

That's the beauty of our system. A handyman with a screw gun (and preferably a helper) can handle it easily. Our system is simple.

### **What sizes do the frames come in?**

Width is 3". AMF are sold in standard 8ft and 12ft. lengths. Custom lengths may be available for larger orders. Frames can custom-cut standard lengths down, and/or miter corners for a nominal service fee, or customers may cut them using a chop saw w/blade for cutting aluminum.

**What colors do the frames come in?**

Standard color is a silver-grey anodized finish. Powder-Coating is available in virtually any color. Powder-coating prices vary based on quantity and color.

**Are the Frames for indoor and outdoor display?**

The Frames look and perform extremely well - indoors or out. Our anodized finish helps protect against corrosion and weather. (Powder coating preserves frames even better, as the coating is typically applied electrostatically and is then cured under heat to allow it to flow and form a "skin", which is harder and more abrasion-resistant than regular paint.)

**Can the frames be installed on rough, corrugated or curved surfaces?**

Yes. The AMF is extremely versatile. Some surfaces may require special treatment or additional prep materials, but we have helped clients install our Frames on corrugated metal, rough face brick, and even stadiums walls which form a radius (curved!) Call us – we'll help walk you through the different applications.

**If used for Truck advertising, will constant vibration cause the screws to loosen, or vinyl to slide off?**

No. The thinking behind our design is "Safety First". If installed properly, you can rest easy. Other frame systems rely on the strength of heat-welds, hems, and the vinyl fabric itself. The Frames form a virtual "metal clamp" along the entire edge of the vinyl perimeter.

Thank you for the opportunity,

*Jeff Alan*

Jeff Alan, Owner

Julie Simone, Owner

Jane Calder, Partner

Banner Marketing Group

Banners and Flags Unlimited

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